

HMA
Rice Mill



HMA
AGRO INDUSTRIES LTD.

GOVERNMENT RECOGNISED STAR EXPORT HOUSE



HMA GOLD

CHEF'S SPECIAL BASMATI RICE



HMA AGRO INDUSTRIES LIMITED

GOVERNMENT RECOGNISED FIVE STAR EXPORT HOUSE

Website : www.hmagroup.co



HMA GROUP is a renowned Rice milling and processing company that specializes in producing and exporting high-quality Basmati Rice. The company's Rice Mill is strategically located on **Sounkra, Main Road, Taraori, Tehsil Nilokheri, District, Karnal, Haryana** and boasts a processing capacity of over 200 containers per month.

One of the key reasons behind the company's success is the use of advanced machinery from esteemed brands such as Satake and Buhler. These machines play a vital role in processing the Rice, which results in a tastier and healthier final product.

In addition to Rice, HMA Group stands out as a leading manufacturer and exporter of Frozen Boneless Buffalo meat, Seafood, Pet Food, and finished leather from India. With an export volume of approximately USD 450 million, it has earned the prestigious recognition of being a Four Star Export house in this segment by the Government of India. With a rich heritage spanning over six decades, HMA Group has established its presence in six Indian states, including Uttar Pradesh, Punjab, Haryana, Rajasthan, and Maharashtra. It operates nine facilities, comprising six integrated plants, two processing units, and an upcoming facility in Mewat, Haryana, with an annual capacity exceeding 4,00,000 lakh ton.

We religiously follow all international and national quality, hygiene, and manufacturing practices desired by the Food Industry e.g., ISO standards (ISO 9001, ISO 14001, ISO 45001, ISO 22000) HACCP, FSSC 22000 V5.1, GMP, GHP and all legal compliances with respect to Environment, Factories, Food Safety, and Export. Our sincere dedication towards environment has been appreciated by Ministry of Environment as in last one-decade HMA Group planted almost 4 lac plants across India and also pledged to plant more than one lac plants by 2023. In export front, we export our quality products to more than 63+ nations under the aegis of HMA Agro Industries Limited. Our most loved brands by the esteemed customers are Black Gold, Kamil, and HMA. We generate employment to more than 25000 task forces by direct and Indirect Mode of employment. HMA Group has also diversified its business in the field of export of Pet Food by the brand name of Darling Pet, Fish export under the identity of Fresh Gold, and coming up Rice business by the name of HMA Gold. HMA Group's total turnover was More than Rs. 3000 crores in the financial year 2021-2022. HMA Group is always vigilant to explore all available avenues to sense the scope of concrete diversification. HMA group had set a target to facilitate export revenues USD 0.5 billion in 2022-2023 financial year.

As India's promising consumer ecosystem has bolstered its attraction as a top emerging consumer market, HMA group played a balancing act in frozen food segment and attracted forex worth USD 400 million with immense zeal and pleasure to present brand India on global map.



OUR MOTTO

We Believe in the motto that the customers have a right to demand the finest basmati rice. For us, being the finest means providing excellent quality by setting higher standards for ourselves and striving constantly to achieve them.

Our endeavor has always been towards creating and providing the best. We believe in providing a product which excels in all what a customer/user wants. We also believe in maintaining a long-standing and strong relationship with our customers. Our food and agro products are accepted far and wide.

Our latest HMA Gold Rice is also going to follow the same footprint and make a presence across the globe. Backed by an exceptional customer focus, time, and cost-effective deliveries we are committed to cater to the needs of our customers.

WHY US

We are one of the leaders in manufacturing and marketing Agro products through a dedicated supply chain. We have a superior position in the industry. Some other relevant factors that assisted us in achieving phenomenal success are:

- ◉ **Consistently maintaining high set international quality standards**
- ◉ Strong commitment to the global marketplace
- ◉ **Strict quality control at every production stage**
- ◉ Understanding each and every
- ◉ customer's specific needs
- ◉ **Customised packaging**
- ◉ Privately held storage
- ◉ **Year round reliable supply**
- ◉ Competitive pricing



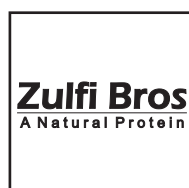
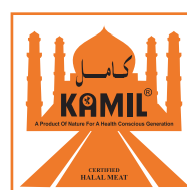
We are committed to supply the best quality products to our customers and towards that end we keep constant check of the products at each stage in the production process. The products are made with superior quality raw materials. We procure the raw materials from reliable and certified vendors who have vast knowledge and expertise. Our foremost aim is customer satisfaction, which is achieved by providing superior quality products to our customers.

QUALITY ASSURANCE

OUR CERTIFICATIONS



HMA ESTABLISHED BRANDS





QUALITY CONTROL

HMA Agro Industries : Celebrating 50 years Legacy with Landmarks to Inspire Ages.

At HMA maintaining stringent quality parameter controls is crucial to ensure that the exported rice meets international standards and customer expectations. Some essential quality parameters that are controlled during rice export include:

1. Grain Size and Shape

Rice grains should have a uniform size and shape, which is essential for consistent cooking and appearance in the final product.

2. Broken Grains

The percentage of broken grains is an important quality parameter. Customers often specify the maximum allowed percentage of broken grains in the exported rice.

3. Moisture Content

Controlling moisture content is critical to prevent mold growth and maintain the rice's quality during transportation and storage.

4. Foreign Matter and Impurities

Exported rice should be free from any foreign matter, such as stones, dust, husks or insects.

5. Color and Appearances

The color and appearance of rice are significant factors in customer preferences. Exported rice should have a consistent, appealing visual appearance.

6. Cooking and Aroma

The aroma and taste of rice greatly influence consumer satisfaction. Exported rice should have the characteristic aroma and taste associated with its variety.

7. Purity and Variety

Ensuring the purity of the rice variety is essential to meet specific customer demands and avoid mixing different rice types.

8. Packaging and Labeling

Proper packaging is crucial for protecting the rice during transit. Clear and accurate labeling helps customers identify the product's origin and specifications.

9. Pesticide Residues

Exported rice should comply with international regulations regarding the permissible levels of chemical residues, including pesticide's and heavy metals.

10. Shelf Life and Storage Stability

The rice should have a reasonable shelf life, and its quality should remain stable during transportation and storage.



TYPE OF RICE

Rice is the staple food for half of the world population and 90% of global rice production happens in Asian continent - with China and India being No 1 and No 2 producers respectively. India produces a large number of Non Basmati Rice varieties across provinces.

India also produces Basmati rice – the Scented Pearl – in a geographically designated region falling under the foothills of Himalayas and encompassing the provinces of Punjab, Haryana, Uttarakhand, Himachal Pradesh, Delhi, Western Uttar Pradesh and three districts of Jammu Division in Jammu & Kashmir State.

Basmati rice is known for its sleek and slender grain with silky texture, tapering ends, unique aroma, and typical cooking characteristics.

Basmati Rice from HMA Group is offered to the customers by ensuring that consistently delicious, nutritious and safe Basmati Rice is supplied. We take care of the soil where it is grown as well as take care of the farmers who grows it.



1121 Creamy Sella



1121 Golden Sella



1121 Steam



1718 Creamy Sella



1718 Steam



1509 Creamy Sella

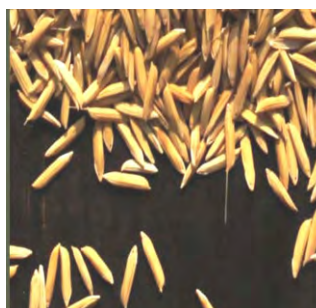


1509 Golden Sella



1509 Steam

S.No.	Quality	Product	Length	Type
1	1121	Creamy Sella	8.35 mm	Basmati
2	1121	Golden Sella	8.35 mm	Basmati
3	1121	Steam	8.35 mm	Basmati
4	1718	Creamy Sella	8.35 mm	Basmati
5	1718	Golden Sella	8.35 mm	Basmati
6	1718	Steam	8.35 mm	Basmati
7	1509	Creamy Sella	8.40 mm	Basmati
8	1509	Golden Sella	8.40 mm	Basmati
9	1509	Steam	8.45 mm	Basmati
10	1401	Steam	7.80 mm	Basmati



Rice Specification



1509 Creamy Sella



1509 Golden Sella

Rice Specification

Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 8.45mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
Foreign Matter	: Nil



1401 Creamy Sella



1401 Steam

Rice Specification

Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 7.80mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
-	: Nil



1718 Steam



1718 Creamy Sella

Rice Specification

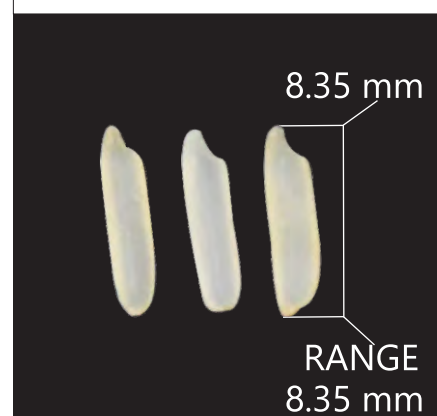
Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 8.35mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
Foreign Matter	: Nil



Rice Specification

Variety	: 1121 Golden Sella
Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 8.35mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
Foreign Matter	: Nil

GOLDEN SELLA (BASMATI)

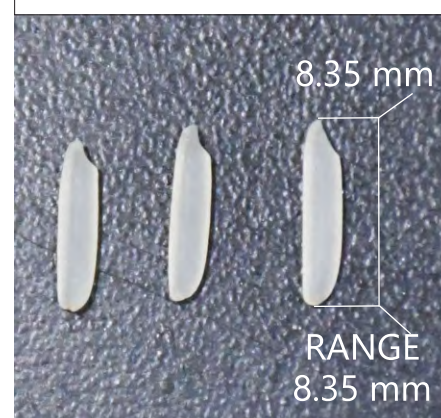




Rice Specification

Variety	: 1121 Creamy Sella
Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 8.35mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
Foreign Matter	: Nil

CREAMY SELLA (BASMATI)





STEAM (BASMATI)



Rice Specification

Variety	: 1121 Steam
Purity	: 95.00 %
Natural Admixture	: 5.00 %
Average Grain Length	: 8.35mm
Moisture	: 12.5% Max.
Broken Grain	: 1% Max.
Damage/Discolor Grain	: 1% Max.
Immature Grain	: 1% Max.
Foreign Matter	: Nil

HMA Gold Customizable Packaging

Available in

1 kg.

5 kg.

10 kg.





Head Office Picture Above



HMA
AGRO INDUSTRIES LTD.
GOVERNMENT RECOGNISED STAR EXPORT HOUSE



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